

Pricing for New Customers

1. Contact Information

Company: _____

Business Contact: _____ Title: _____

Technical Contact: _____ Title: _____

Shipping Address: _____

City: _____ State: _____ Postal Code/Zip: _____

Country: _____

Phone: _____ Fax: _____

E-mail Address: _____ Website Address URL: _____

2. Gift RegistryWorks™ Basics

Gift RegistryWorks™ is hosted by MarCole, and seamlessly links to your business website. There is no software to buy or install. All you need is a PC with a web browser. The graphical user interface is branded with your company logo and contact information. No third party advertising or links are displayed.

| Qty | Feature | Extended Price |
|--|--|---------------------------|
| 1 | One-Time Setup Fee for Branding and System Setup One time setup fees are \$500 a store, plus \$50 for each store in excess of one. | \$500 / one time \$500 |
| | Basic Web Gift Registry <i>With a link from your website – Create, View & Print Registries & Accept Gift Registry web orders</i> | Monthly \$99 |
| To accept orders on-line select one of the e-commerce options in Section 5 below. | | |
| | DataWorks (Manual Item Load & Content Maintenance Utility) <i>Manually Load and Update Product Information and Images</i> | Included With Above |
| | Item Selection Option ó <i>Allows Items to be added to a registry on-line</i> | \$59 |

3. Gift RegistryWorks™ Options

| | | |
|--|---|-----------------------------------|
| | Registry Manager – Administrative Interface <i>Create, Retrieve, Print & Update Registries in-store - plus Administrative Functions & Gift Registry Reports</i> | \$99 |
| | Touch Screen (Hardware sold separately) <i>In-store - Self-service – Touch-screen software - Print, Create & Update Registries</i> | \$99 per kiosk |
| | ScannerWorks (Hardware not included ó contact MarCole for requirements) <i>Applies Items Scanned to Selected Registries</i> Scanners must meet MarCole technical specifications and require MarCole ScannerWorks software to be licensed and installed on customer owned hardware. Each scanner requires a separate software license at \$200 each ó a one time fee. | \$28 |
| | Automated Item Load ó One-time Set-up Fee to Structure & Load Your Product Data ó (\$100 discount applied if regular automated updates are selected below) Select one frequency and size option immediately below. | \$200 additional 1 time set-up |
| | Update up to 5,000 SKUs once a month | \$57 |
| | Update up to 25,000 SKUs once a week | \$129 |
| | Update up to 50,000 SKUs once daily | \$249 |
| | POS Interface <i>Automatically Applies Items Purchased to Registries - Requires POS modification</i> | \$28 |

4. CatalogWorks – Online Shopping

May be used as a stand-alone e-commerce system - or fully integrated with Gift RegistryWorks.

| Qty | Feature | Monthly | Extended Price |
|-------|---|--|----------------|
| _____ | CatalogWorks Online Shopping May be used with or without Gift RegistryWorks <i>Sell on-line, provide your customers the ability to easily find and purchase, items carried in your store, plus sell special order non-inventory items.</i> | \$99 with Gift RegistryWorks or \$199 Without Gift RegistryWorks | _____ |

5. Gift RegistryWorks & CatalogWorks E-Commerce

You must select Basic Gift Registry or CatalogWorks above to accept orders on-line.

_____ **Yes**, I want to capture orders on-line - Select one monthly pricing option below:

_____ **No**, I do not want to accept orders on-line ó Customers will be instructed to call your store to place orders ó no charge.

If Yes, choose 1 option below ó The order capture fee is **NOT** Charged for sales made in-store

_____ **FREE** ó capture up to 10 order lines (sales) a month ó then \$2.00 per-order line thereafter.

_____ **OR** I would prefer to pay 5% of on-line sales

6. Credit Card Authorization

The standard implementation of Gift RegistryWorks and CatalogWorks does not include automated credit card authorization. Upon receipt of an order you will receive an email indicating that you have an order to pick up. You will be provided access to a password protected secure connection enabling you to view and print the order(s) which you then can process in the same way you would a phone order.

_____ Check here if you want to select this option.

MarCole is an **authorize.net** business partner and can utilize authorize.net account for automated credit card authorization.

_____ Check here if you have an existing authorize.net account.

_____ Check here if you would like us to help you set-up an authorize.net account.

7. Store Website Design

| Quantity | Item | Price | Extended Price |
|----------|---|--|----------------|
| | 4 Page Personalized Informational Website | \$595 | |
| | Add logo, custom text, one image per page and background color. Pages include: Home Page with Information about Retailer General Product Description Page Gift Registry Introduction Contact and Location Information Monthly site Hosting is \$15/month |  | |

8. Summary/Total

ONE TIME AND FIRST MONTH FEES

Total

One Time Set-Up Fees _____
 First Monthly Fee _____
 Website (if applicable) _____

No long term contract; you may cancel anytime.

Total Due Now

Type of Payment

Check

Credit Card # _____ Expires _____

Cardholder Name _____ Billing Address _____

VISA MASTERCARD

AMERICAN EXPRESS

CHECK HERE TO AUTHOIZE YOUR PAYMENT TO BE CHARGED TO THIS CARD MONTHLY 6 OTHERWISE WE WILL INVOICE YOU.

For any questions with your order you may either e-mail Dpava@MarCole.com or leave a message at (925) 933-9792 extension 106, and someone will contact you within a business day.

Make check payable to: **MarCole Enterprises, Inc.**
 2920 Camino Diablo, Suite 200
 Walnut Creek, CA 94597

Phone: (925) 933-9792 x106 (Sales) or x113 (Technical Support) Fax: (925) 933-9795

When you place your order your credit card will be charged for your one time set-up fee and your first monthly fee, plus website set-up only if applicable. Upon receipt of your order MarCole will email set-up forms specific to the functionality you order within 24 hours. We will make our best effort to send you the links enabling you to go live within 7 business days from the date we receive your completed forms. Advance billing for your second month will commence 30 days from the date you place your order. Therefore the sooner you complete and return the set-up forms the more free time you will have before additional monthly charges apply. You may cancel the monthly service with 15 days notice at any time; however, set-up fees are non-refundable once your order is placed. By your signature below you acknowledge these terms.

X _____

Signature:

Date:

Please FAX the completed order with your credit card information to 925-933-9795